

MONTGOMERY COMMUNITY MEDIA'S FIRST ANNUAL **PARTY WITH A PURPOSE**

Cocktail Reception and Fundraiser
November 30, 2022 6:00pm-9:00pm
Silver Spring Civic Center

Sponsorship Opportunities:

Investing in Montgomery Community Media (MCM) is an opportunity to **strengthen your commitment to your community**, ensure the sustainability of Montgomery County's **only source for non-profit local news**, and support access to media training and resources for underserved populations in our County.

By investing in MCM, you are only helping to ensure the viability of a critical community resource. In addition, your company will benefit from the many options for recognition and promotion that comes at our various sponsorship packages. Of course, if you prefer a benefits package that is more tailored to your company's goals, we would be happy to help create that for you.

About us:

Montgomery Community Media (MCM) is a premier local non-profit news outlet exclusively reporting on the issues and stories that matter to Montgomery County residents. MCM also provides access to public media, production services, media training and the use of studio facilities and equipment to the over 1 million residents, businesses, and non-profits in the County.

MCM's content has won national and local recognition, including more than ten Emmy awards.

For sponsorship questions or information contact:

Rahwa Andemichael
Director of Development &
Communications
randemichael@mycmedia.org
240-277-2588

MCM's Party with a Purpose will be a special evening of networking with Montgomery County's most influential leaders and a celebration of all the great strides our County has made. The event will feature live music, a raffle of award-winning art, amazing food and cocktails.

Funds raised from this event will support media training and camps for low and moderate-income families throughout Montgomery County in our effort to educate the next generation of young journalists and creatives.

During the event, we will present awards to Montgomery County leaders making a difference in communities across the county. The awards we will be presenting include:

- The Montgomery County Local Trail Blazer Award
- Montgomery County Good Neighbor Award
- Montgomery County Hidden Hero Award
- Montgomery County Public Service Award
- Montgomery County Humanitarian Award

Attendees include: local and state elected officials, business leaders, top media professionals in the region, community advocates and supporters of MCM and local news and media.

Sponsorship Tiers

**Presenting
Sponsor:
\$15,000**

- **Tickets for 10**
- **Display table** at reception
- Recognition by Emcee during event
- Logo recognition on event signage
- Premier placement of logo on website for 3 months
- Recognition on all event marketing materials and social media
- Logo recognition on email newsletter for 6 weeks
- **Promotional video** produced by MCM professionals and displayed during event

**Platinum
Sponsor:
\$7,500**

- **Tickets for 7**
- **Premier placing of logo on website** for a 3 month period
- **Recognition on all event marketing** materials, signage and social media
- **Logo recognition on email newsletter** for 3 weeks
- **Promotion package** produced by MCM professionals

**Gold
Sponsor:
\$5,000**

- **Tickets for 5**
- **Logo recognition on website** for 1 month leading up to event and 1 month post event
- **Recognition on all event marketing** materials, signage and social media

**Silver
Sponsor:
\$2,500**

- **Tickets for 3**
- **Logo recognition on website** for 2 weeks leading up to event
- **Logo recognition on event** promotion materials

**Bronze
Sponsor:
\$1,000**

- **Tickets for 2**
- **Logo recognition** on event promotion materials



SPONSORSHIP RESERVATION FORM

MCM COCKTAIL RECEPTION & FUNDRAISER

NOVEMBER 30TH, 2022

6:00PM- 9:00PM

COMPANY INFORMATION:

Company: _____

Contact Name: _____

E-mail: _____

Address: _____

Phone #: _____

We wish to underwrite/sponsor at the level indicated: (Check one)

Presenting Sponsor \$15,000

Platinum Sponsor \$7,500

Gold Sponsor \$5,000

Silver Sponsor \$2,500

Bronze \$1,000

PAYMENT METHOD:

My sponsorship/underwriting pledge of \$ _____ is made. MCM will invoice within 25 business days of pledge date.

Check/money order of \$ _____ is enclosed/shall be provided. Checks can be mailed to Montgomery Community Media, 7548 Standish Place, Rockville, Maryland 20855.

I will submit my payment of \$ _____ online at www.mymcmmedia.org/donate.

PLEASE COMPLETE THIS FORM AND EMAIL IT TO
RAHWA ANDEMICHAEL AT RANDEMICHAEL@MYMCMEDIA.ORG .

THANK YOU FOR YOUR SUPPORT OF MONTGOMERY COMMUNITY
MEDIA!